



## Agenda

### Arizona Comprehensive Cancer Control Plan Kick Off

**Thursday, July 7, 2005**  
**9:00 a.m. – 4:30 p.m.**

Crowne Plaza Hotel  
2532 W. Peoria Avenue  
Phoenix, Arizona 85029  
[www.crowneplaza.com/phx](http://www.crowneplaza.com/phx)

9:00 a.m. – 10:00 a.m.

#### **Registration**

10:00 a.m. – 10:15 a.m.

#### **Welcome and Introduction**

Rose Conner, RN, MEd  
Assistant Director  
Arizona Department of Health Services

#### **State Plan Unveiling**

10:15 a.m. – 10:30 a.m.

#### **Overview: Arizona Comprehensive Cancer Control Plan**

Charlton Wilson, MD, FACP  
Associate Director  
Phoenix Indian Medical Center  
Co-Chair Arizona Comprehensive Cancer Control Coalition

10:30 a.m. – 10:35 a.m.

#### **Acknowledgments**

Taira Kochar, MPH  
Program Manager  
Comprehensive Cancer Control Program  
Arizona Department of Health Services

10:35 a.m. – 11:40 a.m.

**Speaker Introduction**

Paran Pordell, MPH, CHES  
Public Health Advisor  
Centers for Disease Control and Prevention

**The National Comprehensive Cancer Control Program**

Kevin Brady, MPH, Deputy Director  
Division of Cancer Prevention and Control  
Centers for Disease Control and Prevention

11:40 a.m. – 12:45 p.m.

**Speaker Introduction**

John Craft Jr., MBA  
Vice President of Prevention and Early Detection  
American Cancer Society-Great West Division  
Co-Chair Arizona Comprehensive Cancer Control Coalition

**Colorado Cancer Coalition: Lessons Learned**

Tim Byers, MD, MPH  
Professor at the University of Colorado School of Medicine  
Chair of the Colorado Cancer Coalition

12:45 p.m. – 1:45 p.m.

**Lunch**

1:45 p.m. – 2:45 p.m.

**Speaker Introduction**

John Craft Jr., MBA  
Vice President of Prevention and Early Detection  
American Cancer Society-Great West Division  
Co-Chair Arizona Comprehensive Cancer Control Coalition

**Intercultural Cancer Council and Comprehensive Cancer Control**

Armin D. Weinberg, PhD  
Intercultural Cancer Council  
Co-Founder

2:45 p.m. – 3:15 p.m.

**Creating a CCC Plan for Arizona: Question and Answer Session**  
Arizona Cancer Panel

Susan Gerard, MBA  
Director  
Arizona Department of Health Services

Charlton Wilson, MD, FACP  
Associate Director  
Phoenix Indian Medical Center  
Co-Chair Arizona Comprehensive Cancer Control Coalition

John Craft Jr., MBA  
Vice President of Prevention and Early Detection  
American Cancer Society-Great West Division  
Co-Chair Arizona Comprehensive Cancer Control Coalition

M. Peter Lance, MD  
Co-Director Cancer Prevention and Control  
Arizona Cancer Center

3:15 p.m. – 3:30 p.m.

**Break**

3:30 p.m. – 4:15 p.m.

**Overview: Community Health Analysis Areas**

Richard Porter, MS  
Bureau Chief  
Bureau of Public Health Statistics  
Arizona Department of Health Services

4:15 p.m. – 4:30 p.m.

**Closing Remarks**

Charlton Wilson, MD, FACP  
Associate Director  
Phoenix Indian Medical Center  
Co-Chair Arizona Comprehensive Cancer Control Coalition



## Registration Form

### Arizona Comprehensive Cancer Control Plan Kick Off

The Conference is limited to 300 participants on a first-come, first-served basis. Registration deadline is 5:00 p.m. Friday, July 1, 2005. Please return completed form to [traverr@azdhs.gov](mailto:traverr@azdhs.gov), or fax registration form to 602-542-1890.

For directions to the conference center, visit [www.crowneplaza.com/phx](http://www.crowneplaza.com/phx)

To return this registration form via email, first save the document on the hard drive of your computer, then complete the form and attach it to your return email.

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